

## CUGHER PRESENTS NEW MACHINES AT GLASS EXPO ISTANBUL

The leading Italian producer of silk screen printing machines **Cugher Glass** will take part in **Glass Expo Istanbul** at the Tuyap Fair Convention & Congress Center, Istanbul,

Turkey, 11-14 March 2015, which, last year, had more than 53,000 visitors, exhibitors from 24 countries and visitors from 99.

Turkey continues to be a very important market for Cugher, represented in that country Ferer, a leader in the consumables market for silk screen printing and official distributor of the US brand Ferro inks.

The global demand for flat glass is forecast to rise 7.1% per year through 2016 to 9.2 billion sq.m., with global market value forecast to exceed USD 90 billion in 2016. This trend is seen

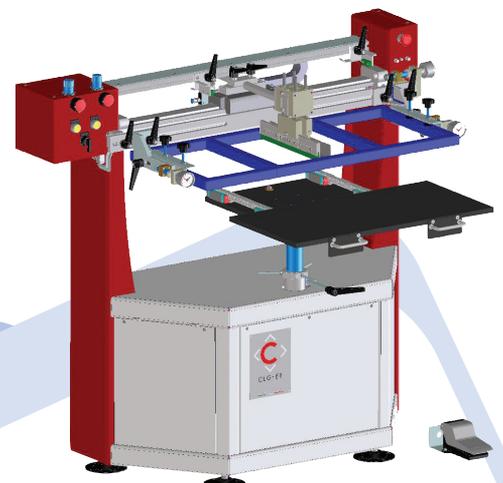


in particular in Turkey with booming construction and increased attention to design.

Led by these market drivers, Cugher is now preparing the launch of a new series of machines especially developed to serve large format glass manufacturers, namely for architectural applications and specialized automotive glass for busses, trucks etc. Visitors to Glass Expo have the exclusive opportunity to see the new *Cugher Easy* line of machines and learn all about the details and advantages of the machine. The reserved preview presentation of the new line of screen printers will be available at Cugher's stand at Glass Expo, in Hall 11, Booth 203.

Cugher has also reserved another surprise for its clients: the opportunity to have a promotional discount for the first 10 machines ordered. Special conditions are also available for deals finalized during the fair.

At the booth, Cugher will also present the new *Canguro* line of machines. This small format (25x60) fully pneumatic machine is suitable for printing on glass panels, small-sized windows and samples for architectural glass. Simple to set up, use and maintain, the machine can, depending on the skill of the operator, print up to 400 pcs/h. Cugher will present the machine's new aesthetics and improved functions such as the new extractable loading table for easy operation and maximum operator comfort.



### MAPPI INTERNATIONAL

## CONSTANT MARKET PRESENCE

Despite the difficult conditions of the global market, **Mappi International** is looking to the future positively, with continuous presence at the most important trade appointments in 2015.

First and foremost, the company will be at the Bombay Convention and Exhibition Centre in Mumbai, India, for the fourth edition of *Glasspex India*, which will take place 13-15 March 2015. This first appointment on the trade fair calendar this year is a 'not to be missed' event not only because it is the most important show dedicated to the glass industry for the Indian market.

In fact, as Nancy Mammario, owner of the company founded in 1993 says: "During last year's exhibition, we signed our first contract with an important Indian client."

And this was really unexpected if we consider the global ongoing economic situation. However, India's economy is one of the most active in the world and which, even if it has its weak point, is not showing signs of stopping.

High quality products and technology such as those from Mappi International, leader in the construction of glass tempering furnaces using 'all-Italian' technology, do not always find it easy to penetrate markets. In fact, the challenge is to show investors the strength of 'Made In Italy' products, only now seen after ten years of efforts and commitment.

And for Mappi International this is only the start of a new journey that will be further strengthened during *Glasspex India* which, last year, had more than 180 exhibitors from 22 countries who presented the best of their products and glass processing equipment.

Mappi International will, once again, demonstrate its strong commitment to be present in this – and other – markets. In fact, the company will also be present at *Glass Expo Istanbul* and *Budma Poznan Polonia* in March 2015, as well as at all the other fairs of the sector.

"We have been investing in international markets for some years now," says Ms. Mammario, "and even if results are slow in coming we are still continuing. Moreover, we are always looking for new challenges and entering new markets is one of our most important goals."

Mappi International's continuous presence at international fairs is also possible thanks to the support of *Gimav-Ice* and despite the ever more concurrent dates of the numerous events.