

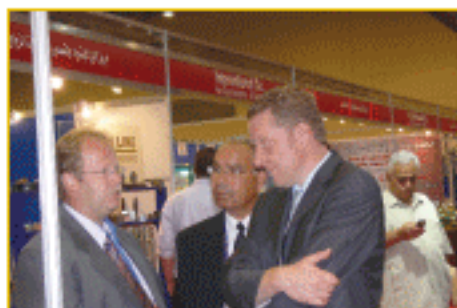
The 2nd International Exhibition for GLASS PRODUCTS & GLASS TECHNOLOGIES

JUNE 12 – 15, 2008

**Cairo International Convention
& Exhibition Centre - EGYPT**



www.glassworldex.com



WELCOME TO

The largest annual meeting place for the Middle East & Africa glass industry.

The glass industry is one of the most strategic industries in the Middle

East, as the region is rapidly becoming a glass production center. This is why Glass World Exhibition held for the first time in 2007, proved to be a perfect platform for presenting the newest engineering developments, for discussing new concepts and sharing experience.

Glass World Exhibition is now well on the way to becoming the world's leading trade fair for the glass sector in Africa & Middle East. It brings glass worldwide leaders and professional visitors from all over the world together. **It is the event that glass manufacturers and users in Africa & Middle East have been waiting for!**

The Egyptian Ministry of Trade & Industry represented by The Industrial Modernization Centre (IMC) gave a full support to Glass world exhibition 2007 which substantiating the Egyptian government's vision of creating an environment in which the private sector can lead growth and make Egyptian industries leapfrog into global competitiveness.

Building on the success of the 2007 exhibition, Glass World 2008 will offer for the International business community a strategic launch - pad to promote their brands to a rapidly expanding Egyptian glass manufacturing market. The Event will display latest Technological Advancements of machinery, products, Services and Techniques in the related fields, providing opportunities to Overseas Exhibitors to interact with local enterprises for joint ventures, transfer of technologies and appointing Agents / Distributors / Partners.

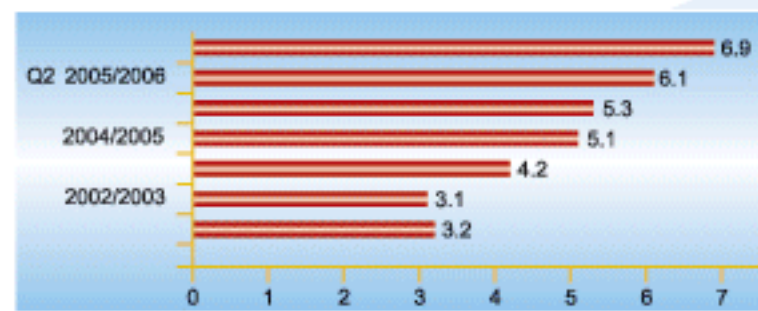


GOLDEN OPPORTUNITY IN EGYPT

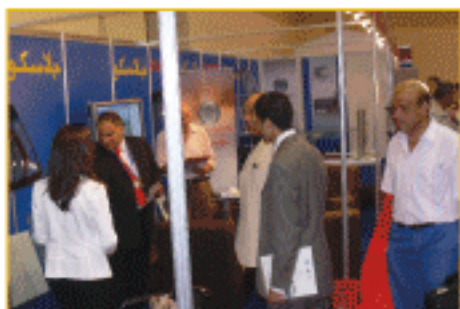
Taking advantage of its unique geographical location as the central trading hub linking the Middle East and Africa to Europe and elsewhere, Egypt, the hosting country represents an emerging market aiming to achieve high and sustainable rates of economic growth to attract foreign investments. The country has been embarking over the past few years on developing a state-of-art economic development, with an international and regional focus to support its economic reform plan.



World attention is now focused on Egypt as a promising market with a strong economy; the Egyptian economic growth recorded a positive and impressive improvement due to economic and financial reforms. GDP at market prices increased 1.7 per cent to 6.8 per cent during 2005/2006 compared to Q3 FY 2004/2005 when GDP growth was 5.1 per cent.



According to UNCTAD reports for the year 2006, Egypt has achieved the highest level in attracting FDI "Foreign Direct Investment" in Africa. Egypt is now beginning to see the benefits from a highly open economy, with inward and outward investments, greater involvement by the private sector, a growing manufacturing base and an entrepreneurial business culture encouraged through Egyptian government reforms.



SUCCESS OF GLASS WORLD 2007

Glass World 2007 has been a central meeting place for international brands which strive to be introduced and launched in the Middle East & Africa.

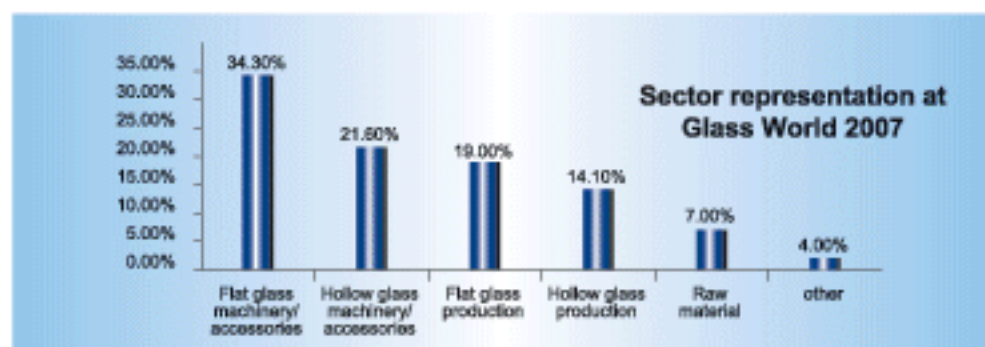
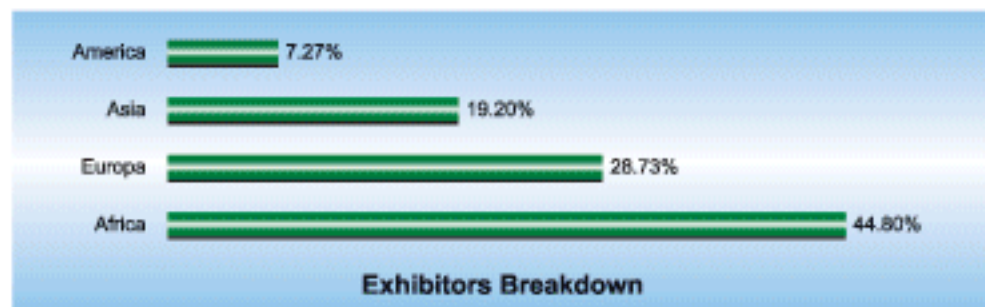
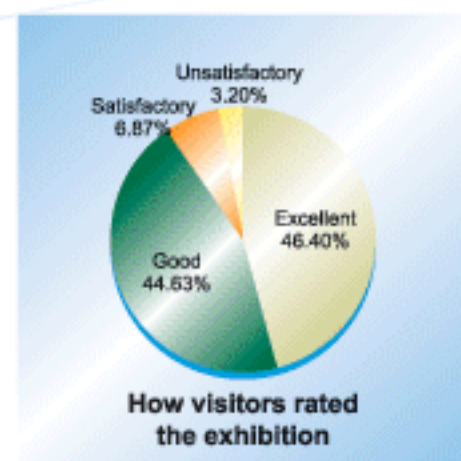
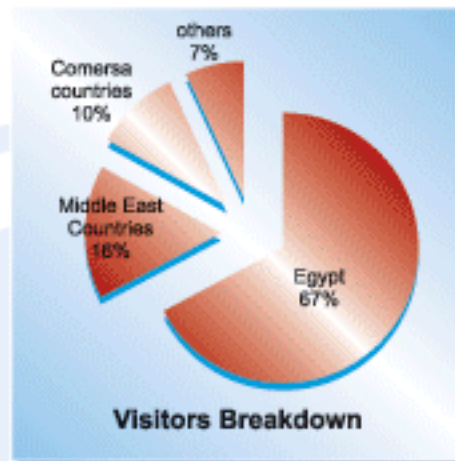
During the period from 14 – 17 June 2007, Cairo International Convention Center witnessed the launch of Glass World 2007 exhibition. Numerous transnational groups and world-famous professional glass companies showed up at this exhibition, they came here along with their state-of-the-art technologies, equipment and products. Therefore, they expect that Glass World Exhibition will become a grand stage for the glass industry in Africa and Middle East, almost of them showed much enthusiasm to sign for the next version of the show.

Glass World 2007 witnessed professional visitors coming from the following countries: Algeria, Kuwait, Lebanon, Italy, France, Israel, Libya, UAE, Yemen, Jordan, Morocco, Saudi Arabia, Sudan, Qatar, Bahrain, Germany and China. The visitors were all looking for latest technologies many more of them had the intension to make onsite purchasing orders.

The success of exhibition lies on the success of its exhibitors, as almost all the exhibitors praised the quality and international spread of the visitors, while visitors mentioned in particular the completeness and breadth of the range, and the presence of market leaders.



FACT STATISTICS





FLAT GLASS

The Middle East, among the world, is the fastest growing market for the construction & reconstruction, and the great potential rests in Egypt; consequently the glass usage, which will register its best gains by 2008,

especially after numerous of Gulf investors come to set up complex communities in Egypt. Therefore, raising the demand of architectural glass (such as laminated, tempered, mirrored glass and above all, double-glazed insulated glass unit)

According to a the Egyptian ministry of Trade & Industry, the production of FLOAT glass is projected to increase 17% per year through 2008, because of building two big factories for Float glass with cost 190 million Euro by foreign investors, coming from Germany and UAE. So, it is expected that the consumption of flat glass will grow significantly.

In response to the growth of the glass market in Middle East & Egypt, the latest technologies, modern machinery and equipment for glass production are now the main concern of the glass manufacturers, as the majority of them are planning to rebuild their lines of production and others newcomers will launch their production after establishing six biggest factories dedicated in glass sectors by 2009.

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Both glass machinery professionals worldwide, which involved in the African & the Middle East market, are planning to exploit production expansion and greater export opportunities,

and others newcomers, longing for going into the lead, ensuring to participate in the Glass World Exhibition 2008. It enables them to demonstrate their new machines and developments through a fruitful and transparent interaction between the industry specialists and introduce themselves to the rapidly-developing market. Glass World 2008 will be an excellent trading hub in the glass industry.



Every year Glass World Exhibition will determine the lines of development for the domestic market of products and technologies in the glass industry, illustrating a wide variety of glass products and introducing development prospects of modern glass production.

Glass World 2008 is now offering unsurpassed business opportunities in the glass industry, don't miss out on these opportunities while they are here to be taken.



HOLLOW GLASS



Egypt's potential for becoming a glass exporter appears strong. Silica sand, the main raw material necessary for glass production, is available in abundance in the Sinai. In fact, Egypt exports silica sand to glass operations in the region. Couple that with the availability of affordable labor, and the logistics are all in place. Egypt can eventually replace the glass factories of Europe. It has all the capabilities to become a major glass exporter.

Egypt represents a market with great potential and many opportunities in the hollow glass industry, as it is a leading regional development in Glassware products, especially after Egypt's industry changing from being a net importer of glassware products, to a significant net exporter. Moreover, Most African countries rely on importing of glass containers from Egypt, as a result of the agreement of free trade zone among the COMESSA countries. Trade between Arabian countries, in particular with Egypt, bordering Egypt is destined to grow rapidly in the coming years.



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At present, it is estimated that the Egyptian market consumes 200,000 tonnes of glass containers a year, so there is ample plan for expansion to double its manufacturing capacity. However, it is widely acknowledged that glass manufacturing capacity in Egypt, across all the different sectors, is expected to increase by 50% by 2007.

The glass factories that serve the region, not just Egypt, but also in Lebanon, Saudi Arabia, Bulgaria, Italy, Dubai and South Africa, are all booked out. But food processors are going to need the increased capacities that local factories are now claiming to be in the process of implementing to serve the local market before they can think of exports.



The industry is on the verge of a dramatic change. It will take about three years for Increase bottle manufacturing capacity. Add new production capacity for jars and bottles.

With an expected uniform growth rate in the industry, manufacturers in Egypt & Middle East countries are looking forward to newer, cost-effective and efficient technologies to compete in the current global scenario. GLASS WORLD 2008 will provide the industry with the exact platform to seek business solutions and opportunities in the competitive arena.



EXHIBIT PROFILE (Flat – Hollow glass and Machinery)

Glass products:

- Float glass, Flat glass
- Lead glass(Crystal)
- Etched glass
- Fire-resistant glass
- Pattern glass
- Photovoltaic glass
- Wired, Non wired glass
- Hollow glass
- Insulation glass
- Mirrors
- Colored glass
- Perfumery glass
- Automotive glass
- Sand-blasted glass
- Screen – printed glass
- Self cleaning glass
- Tempered safety glass
- Beveled glass
- Antiques and figured glass
- Glass containers & bottles
- Lighting glassware
- Ophtalmic glassware
- Cosmetics glassware
- Bent glass
- Curtain walls

- Solar & Safety control systems
- Stained glass
- Crystal & handmade glass
- Furniture glass

Glass for construction

- Windows glass
- Reflective glass
- High performance glass
- Laminated glass
- Furniture glass
- Bend & low emission glass
- Glass blocks

Glass machines & equipments:

- Glass Containers Machines
- Glass Moulds
- Equipments of mirrors treatment and glass furniture
- Vacuum coating equipment
- Thermal printing equipment
- Drying and decorating equipments
- Coating equipments
- Edging machines
- Beveling and drilling machines
- Machinery for insulating glass

- Tempering furnaces and equipment
- Sputtering machines
- Printing machines
- Used machinery
- Cutting and packing machines
- Floss-butt welding and polishing machines
- Blowing machines
- Annealing furnaces
- Forming and bending equipments & machines
- Measurement, testing and control technology
- Metallization equipments
- Cooling systems
- Presses
- Feeders and forehearths
- Multilayer glass equipments
- Tools, replacement and spare parts, ancillary equipment and fittings
- Glass accessories
- Water jet machines
- Glazing machines
- Burn – off machines
- Hollow glass processing machines

- Glass tube processing
- Washing glass machines
- Combustion equipment
- Refractories

Medical & Scientific Purposes glass:

- Pharmaceutical products & Ampoules
- Optical glass
- Laboratory glass

Raw materials for glass Production:

- Soda Ash
- Silicate blocks
- Calcium oxide
- Aluminum
- Liquid glass
- Semi-finished products
- Sealants and adhesives
- Molecular Sieves
- Glass paints

VISITOR PROFILE

- Glass Manufacturers
- Distributors & Suppliers of Glass Machinery and Parts
- Automobile Manufacturers
- Automotive Component Distributors
- Architects and Interior Designers
- Window & Facade Installers
- Developers, Contractors
- Planners Property developers
- Glaziers
- Mechanical Engineering
- Corporate, Hotels, Institutional buyers
- Importers and Exporters, Distributors
- International buyer delegations
- Public, Interior Decorators
- Medical & Pharmaceutical manufacturers
- Food / beverage manufacturing
- Household Manufacturers
- Furniture Manufacturers
- Agents, Buyers, End Users
- Dealer, Engineer, Facility Manager
- Manufacturer/Representative, Office Managers
- Operations Manager, Project Manager, Purchasing Manager
- Space Planner or a Construction Decision-maker
- Decision-makers in the contracting business
- Specialist publisher
- Representatives of glass associations and organizations
- Press members, Academicians
- Government officials

MASS MEDIA COVERAGE

Good preparation is the key to a successful fair. This is why we promote Glass World Exhibition 2008 to regional & international visitors through various media channels with an aim to attract more visitors from more countries taking into consideration the special nature of the Africa & Middle East markets.

Nile Trade Fairs is launching a unique campaign to attract more visitors for Glass World Exhibition 2008 through the following media channels:

• Comprehensive Advertising Program

A series of dedicated advertisements through various media channels, such as regional & international newspaper, TV commercials and

editorial coverage in all major industry magazines, trade web sites, promotional banners at major airports & railway terminals, promotions in relevant international trade fairs.

• Direct Mailing and Invitation Flyers

15,000 flyer invitations will be mailed to potential buyers from the glass industry regionally to attend the show. 5,000 VIP invitations hand delivered to leading businessmen.

Distribution of invitation will be done through trade associations, government channels and trade magazines.

• Glass World 2008 newsletter

Glass World newsletter is blasted out monthly to more than 12,000 buyers' database around the world, featuring a section on "Exhibitor Spotlight".

• Intensive PR Activities

Presentations about the fair to representatives of state bodies, chambers of commerce and professional associations, international publicity and awareness for exhibitors and the event.

• Official Directory

An official directory containing exhibitor names, address and product descriptions will be distributed to visitors during the show and mailed to targets buyers after the show.

As a Glass World Exhibitor, your company will be highly promoted before during and after the Exhibition. Our marketing campaign will be targeting those visitors that are important to your company, and products.





Venue

Glass World Exhibition 2008, will take place at the leading purpose built exhibition venue in Egypt, Cairo International Convention & Exhibition Center (CICC) .

It is situated in Nasr City, few minutes away from Cairo International Airport and Downtown, it is surrounded by many 5 stars hotels. CICC is fully equipped with modern facilities and provides the perfect venue for Glass World 2008.



Media Partner

www.glassglobal.com

world's leading e-commerce portal website for the international glass industry with over 85,000 visitors per month and 1.2 million page impressions.

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