



# Media Kit 2019

[www.meglassmaga.com](http://www.meglassmaga.com)



Middle East Glass Magazine is the first pan-Middle East business publication for professionals involved in the glass industry.

Middle East Glass Magazine is created in response to the rapidly increasing potential and demand for the glass technology in the Middle East & Africa regions, it keeps abreast of new technology, new products, company life and all innovations in the world of glass.

The publication is designed to enhance reader's industry knowledge and provide them with the information, ideas and inspiration they require to run more effective businesses increase revenues and keep on top of industry development.

Middle East Glass Magazine is committed to becoming a pillar of the glass industry by providing comprehensive coverage of the sector. It will offer exclusive interviews, research, and analysis covering not just the glass industry but also related fields

Middle East Glass Magazine will be good chance for international companies to reach our exclusive database while we have the most completing mailing list for all glass professionals in middle east countries, additionally our (English/Arabic) sector make our magazine very useful for Arab readers, Our reach and readership provide incomparable value for your advertising investment.

## Our Readers:

Reaching the people you want to speak to:

**Targeted:** Up to 9,000 copies of each issue of Middle East Glass Magazine is sent to a qualified controlled circulation of glass manufacturers across the globe.

**Waste-free:** Our approach provides advertisers a unique and far-reaching penetration across the breadth of Middle East's dynamic glass industry, optimizing YOUR marketing budget.

**High Profile:** With 4 issues per year, and the global distribution at the industry's major exhibitions and conferences,

We give you, the advertiser, a market-leading edge.





**EACH ISSUE OF MIDDLE EAST GLASS MAGAZINE  
GET DISTRIBUTED AND CIRCULATED TO MORE THAN  
9,000 READERS.**



**1,000**

GLASS RETAILERS/  
DEALERS



**1,000**

GLASS CONTRACTORS



**2,000**

GLASS FABRICATORS/  
MANUFACTURERS



**4,000 >**

DISTRIBUTED AT THE  
EXHIBITIONS AND TRADE  
SHOWS



**2,000**

ARCHITECTS, BUILDERS  
AND DEVELOPERS



## Covering Sectors and Editorial:

The content, presentation and area coverage makes Middle East glass magazine different to any other title in the market. The well-respected editor is assisted by leading figures and specialist technical contributors to ensure that every edition is packed full of the following content and much more:

The board content of Middle East Glass Magazine makes every issue required reading in the following glass sectors:

- Flat/float glass
- Architectural glass
- Automotive glass
- Mirrors
- TV Glass
- And more
- Container glass
- Hollowware glass
- Tableware glass
- Ampoules and Vials
- Medical glass

### News:

Latest developments and topical news from through out the international glass industry.

### Opinion:

The current views of an industry expert.

### Supplier Focus:

Company profiles focusing on the glass Industry's plant, equipment, materials and Service providers.

### Buyer's Guide:

Guide to glassmaking equipment, materials and services, highlighting individual features and sources of supply. Forthcoming features

It will offer exclusive interviews, research and analysis covering not just the glass industry but also related field with valuable information and contacts which help developing the business.

## Target advertisers and industry types:

Middle East Glass Magazine is designed to serve the suppliers of the following sectors, it can help you to achieve your target and offer marketing packages to suit every budget.

Glass Handling & Movement	Raw Materials
Enameling	Melting
Washing	Moulds
Cutting	Forming
Mirror production	Cooling
Float Glass Plants	Annealing
Edging	Toughening
Beveling	Processing
Grinding	Decorating
Heating	Packing
Drilling	Batching Equipment
Inspecting and Laser systems	Quality Control
Tempering	
Insulating Glass Production	Plant Utilities
Bending	
Automotive Glass Production	
Screen Printing	

Whether your target market is regional or wholly international, if you are a supplier of machinery, raw materials or services then advertising in Middle East Glass Magazine will ensure that your sales message or is presented to existing and potential customers around the world.

## Advertising Rates and other services:

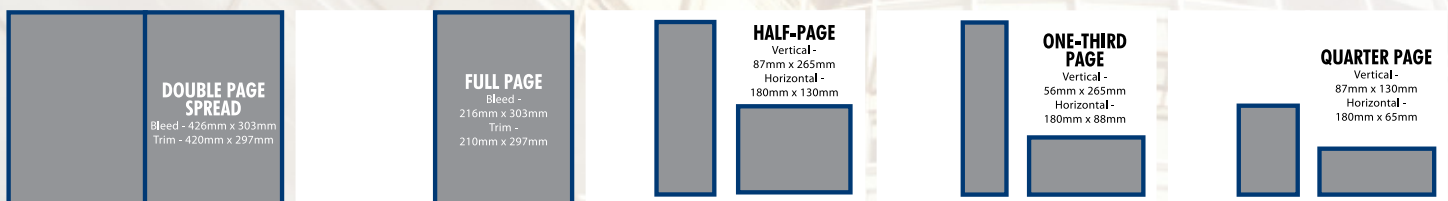
Middle East Glass Magazine (MEG) is your gateway to deliver your advertising message to the Middle East & Africa Glass industry. Deliver your advertisement to the right Glass professionals.

### Printing Advertising:

Space	Cost	Size
FRONT COVER 4 Color	□ 1,999	(hwx=232x210mm) + 3mm bleed
INSIDE FRONT COVER 4 Color	□ 1,799	(hwx=297x210mm) + 3mm bleed
OUTSIDE BACK COVER 4 Color	□ 1,899	(hwx=297x210mm) + 3mm bleed
INSIDE BACK COVER 4 Color	□ 1,699	(hwx=297x210mm) + 3mm bleed
Full PAGE Mono or 4 Color	□ 1,390	(hwx=297x210mm) + 3mm bleed
1/2 PAGE Mono or 4 Color	□ 750	vertical (hwx=297x105mm) + 3mm bleed, horizontal (hwx=148x210mm) + 3mm bleed
1/4 PAGE Mono or 4 Color	□ 650	vertical (hwx=148x105mm) + 3mm bleed

**Euro (€) and Dollar (\$) are available upon request.**

**Full Page** • Bleed Size: 303 x 216 mm • Final Trim Size: 297 x 210 mm • High Resolution (300 dpi)



• Final Trim Size

• Bleed Size

• ANY ADS SEND IN BLEED SIZE

### Digital Advertising:

#### Web Banners

- (A) Main Banner (938 x 150 pixel)  
(C) Newsletter Banner (580 x 150 pixel)

- (B) Square Banner (150 x 150 pixel)

Banner will be sent out to online subscribers on bimonthly basis (upon the publication of each issue online)

""Multiple bookings provide excellent value and ensure extended exposure and save your money, particularly if you book all four editions.""



## Exhibitions calendar of events for our upcoming Issues in 2019

Jan/Feb/March	Deadline 20/1/2019
WindorEX Middle East 2019	Cairo
Egypt Projects	Cairo
Big 5 Saudi	Jeddah
9th International Eurasia Glass	Istanbul
20th International Eurasia Window	Istanbul
11th International Eurasia Door	Istanbul

April/May/June/July	Deadline 20/3/2019
China Glass	Shanghai
Project Qatar	Qatar
Mir Stekla	Russia
Egypt Projects Summit	Cairo

Sep/Oct/Nov/Dec.	Deadline 20/8/2019
Gulf Glass 2019	Dubai
Vitrum	Milano
Big 5 Show Egypt	Cairo
Big 5 Show Dubai	Dubai
ZAK	India

## Our clients:



### Contact details

.Arabian German For Exhibitor & Publishing Ltd

Tel: (+202) 2270 35 84/85 - Fax: (+202) 2270 35 86 - Mobile: (2) 010 666 73 343

Email: Zahra@arabiangerman.com - Website: www.arabiangerman.com