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Endereço **Daegu Exhibition & Convention Center (EXCO)**
1676 Sangyeok-dong
Buk-gu
Daegu 702-712

PRODUTOS / MÁQUINAS

The Business Principles of EXCO

Establishment of a Mecca of exhibition and convention businesses in Daegu
Consolidation of sales of local products and development of overseas markets for local small and medium-sized manufacturers and exporters
Organization and invitation of exhibitions, conventions, conferences and other events
Reinforcement of the functions as a comprehensive information center on economy, international trade, industry, and technology
Operation of a specialized shopping mall to activate local business

Key Businesses and Plans of Operations

Specialized Exhibition

Organization of exhibitions for the locally specialized products such as textiles, machinery, automobiles, eyewear, and fashion garments
Invitation and joint organization of international exhibitions - Organization of exhibitions with the companies concerned
Invitation of exhibitions and conventions organized by others
Invitation of large-scale conventions, fashion shows, concerts, and other events

Small and Medium Enterprise Support Center

Reinforcement of support functions of international trade and business information for local SMEs
Establishment of comprehensive support services by holding the offices of Small and Medium Industry Promotion Corporation, Korea Trade-Investment Promotion Agency, Daegu Credit Guarantee Foundation, and other organizations
Invitation of conferences, seminars, symposiums and presentations concerning marketing, technology and business success
Functions of organizing international conferences
Operation of information desks for providing information of about overseas trade organizations and markets and products
Service and support concerning exhibitions and trade shows at home and abroad
Information service about overseas products, international trade, technology, and finance through World Trade Center Association (WTCA)

Specialized Shopping Mall(EXCO Mall)

Exhibition of local products at permanent showcases with the functions of offices
Function of providing business environments for business talks and contract
Combination of several booths sized from 20m² to 50m² including international trade zone, wedding and living zone
Business environment from permanent exhibitions to spot sales of local products
Mall for the specialized products of Daegu: eyewear, umbrellas, woodworks, ceramics, and other souvenirs
One stop shopping for wedding and living goods
Restaurants, a coffee shops, a snack bar, rest rooms, a photo studio, and other convenience facilities

Daegu Cyber Trade Center(DCTC)

Online product and company directory for local manufacturers and exporters
Online arrangements between local exporters and foreign buyers
Information service of online marketing, overseas markets, business to business (B2B) electronic commerce
Online promotion of local products and exhibitions
Education on Internet marketing and Web development

Company Profile of **Daegu Exhibition & Convention Center (EXCO)**

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